



About

Input is the full-colour magazine of the Real Estate Institute of British Columbia (REIBC). Published three times per year, the publication focuses on topical issues of interest to a broad scope of real estate professionals who need to stay on top of the changing face of real estate in British Columbia.

Why Advertise in Input Magazine?

Input magazine is the perfect forum to promote your products and services to our audience of real estate professionals in British Columbia. In addition to 4,000 printed copies distributed directly to offices, organizations and REIBC members across the province, every issue of Input is simultaneously posted to www.reibc.org with the ads.

Input advertisers are also promoted in the REIBC e-newsletter with a link to their website and mentioned on our social media pages.

Input reaches **professionals** such as:

- BC Notaries
- Real Estate Appraisers
- Lawyers
- Real Estate Developers
- Property & Strata Managers
- RI (BC) Designates
- Commercial & Residential Real Estate Agents
- Architects
- Property Tax Consultants

Input reaches **organizations** such as:

- Real Estate Boards and Associations
- Mayors Offices
- BC Government Ministries
- Chambers of Commerce
- BC Housing
- BC Assessment
- BC Buildings Corporation
- Public Libraries
- Private Libraries including the Law Society, Legal Services, UBC & Langara College



Advertising Rates & Sizes

Size	Dimensions	Non-member cost	Member cost	Three-issue special
Full page	7.5"W x 10"H Bleed: 8.5" x 11"	\$999 +HST	\$749.25 +HST	Save \$250 \$1,997.75 +HST
Half-page vertical	3.75"W x 8.5"H Bleed: 4.25" x 11"	\$750 +HST	\$562 +HST	Save \$250 \$1,436 +HST
Half-page horizontal	7.5"W x 5"H Bleed: 8.5" x 5.5"	\$750 +HST	\$562 +HST	Save \$250 \$1,436 +HST
Quarter page	3.75"W x 5"H	\$500 +HST	\$375 +HST	Save \$250 \$875 +HST
Business card size	3.5"W x 2"H	\$250 +HST	\$187.50 +HST	N/A
Directory Ad	Logo, contact info & few words about company	\$60 + HST	\$60 + HST	N/A

Please submit a high-quality, print-ready PDF to mhill@reibc.org by the editorial deadline noted below.
*For Directory ads please submit high resolution logo's and required editorial content by the noted ad material deadline.

Editorial Schedule

	Booking deadline	Ad & Editorial material deadline
May 2014 edition	March 3, 2014	March 31 , 2014
October 2014 edition	August 4, 2014	August 25, 2014
January 2015 edition	November 3, 2014	November 24, 2014

For more information on advertising, please contact Margaret Hill at 604.685.3702 Ext 103 or by email at mhill@reibc.org