

## Why Advertise on the REIBC Newsletter?

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The REIBC newsletter is an emailed communication with each member of the Real Estate Institute of British Columbia as well as approximately 400 subscribed guests. The newsletter is e-mailed to more than 1400 recipients at the end of each month. It provides our members and guests with event updates, registration information, job board updates, as well as exciting news about the Institute and/or its members.

Advertising on the REIBC Newsletter introduces your brand to individuals and corporations that make up your demographic. Whether you are in the Real Estate Industry or provide services to the Real Estate Industry, we are your connection.

Let us help you build your business by connecting you with our diverse membership base of real estate professionals!

## Advertising Options

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### 1. Blue Side-bar Advertising: \$150

- This will be a vertical ad placed along the side banner of our newsletter. This is a full color ad and will provide you the opportunity to have it directly linked to your website. Size: 193 px X 234 px. (3 month booking minimum)

## 2. Banner Ad : \$250

- This is a horizontal full color banner ad. Your ad will be placed between subheadings of the body of the newsletter. You will be provided the opportunity to have your ad directly linked to your website. Size: 115 px X 460 px. (3 month booking minimum)

## 3. Text Ad : \$350

- This will be a horizontal banner style ad that will be placed at some point throughout the body of the newsletter. It will be noted as an advertisement and have a bounding box around it. A link that is to take the reader to the advertiser's page will be placed within the text body. Size: No more than 250 words.

For more information please contact Margaret Hill at 604-685-3702 ext. 103, 1-800-667-2166 ext. 103 or by email at [mhill@reibc.org](mailto:mhill@reibc.org)