



2016 Valuing Diversity Conference Sponsorship Outline

Principal Sponsorships:

1. Event Sponsor \$10,000 (Exclusive – only 1 available)
 - ✓ 2 registrations to the Conference
 - ✓ You will be given the opportunity to introduce the key note speakers. You will also have the opportunity to speak about your company (3 minute maximum time)
 - ✓ Two Half Page advertisement: one in the spring 2015 edition of *Input* magazine and one in the fall 2015 edition of *Input* magazine.
 - ✓ Recognition at the Opening Welcoming Reception
 - ✓ Complimentary tradeshow booth registration
 - ✓ Signage with corporate logo on site
 - ✓ Corporate logo on all name badges
 - ✓ Corporate logo on all REIBC and AIC-BC print and online promotional materials
 - ✓ Corporate logo, linked to your website, will be included on both REIBC and AIC-BC website

2. Platinum Sponsor \$7500.00 (Exclusive – Only 1 Available)
 - ✓ 2 registrations to the conference
 - ✓ Complimentary tradeshow booth registration
 - ✓ A table at the Dinner (8 dinner tickets)
 - ✓ Signage with corporate logo on site
 - ✓ Corporate logo on all delegate bags
 - ✓ Corporate logo on all REIBC and AIC-BC print and online promotional materials
 - ✓ Corporate logo, linked to your website, will be included on both AIC-BC and REIBC website.
 - ✓ Half Page advertisement in spring 2015 edition of *Input* magazine.

3. Gold Sponsor \$5000.00 (Exclusive – Only 1 Available)
 - ✓ Logo recognition on all promotional materials lead up to and after the event
 - ✓ You will be announced by the MC as an Exclusive Sponsor
 - ✓ One registration to the conference
 - ✓ Complimentary trade show booth registration
 - ✓ Signage with corporate logo on site
 - ✓ Corporate logo, linked to your website, will be included on both AIC-BC and REIBC website.
 - ✓ Logo recognition on REIBC and AIC-BC newsletters leading up the event and written recognition on REIBC's Weekly Information

4. Silver Sponsor \$4000.00 (Exclusive – Only 1 Available)
- ✓ ½ price registration for trade show booth
 - ✓ ½ price conference registration
 - ✓ You will be announced by the MC as an Exclusive Sponsor
 - ✓ Corporate logo, linked to your website, will be included on both AIC-BC and REIBC website
 - ✓ Signage with corporate logo onsite
 - ✓ Logo recognition on REIBC and AIC-BC newsletters leading up to event and written recognition on REIBC's Weekly Information

Major Partners:

5. Promotional Materials Sponsor: \$2500.00 (Exclusive – Only 1 Available)
- ✓ Corporate logo, linked to your website, will be included on both AIC-BC and REIBC website
 - ✓ Signage with corporate logo on site
 - ✓ MC will announce your company as a sponsor of the event
 - ✓ Corporate logo on ALL promotional materials leading up to and at the event
 - ✓ Logo recognition on REIBC and AIC-BC newsletters leading up to event and written recognition on REIBC's Weekly Information
6. Audio Visual Sponsor \$2000.00
- ✓ Corporate logo, linked to your website, will be included on both AIC-BC and REIBC website
 - ✓ Signage with corporate logo on site
 - ✓ MC will announce your company as a sponsor of the event
 - ✓ Your logo will be included on the bottom right corner of all Audio Visual presentations
 - ✓ Logo recognition on REIBC and AIC-BC newsletters leading up to event and written recognition on REIBC's Weekly Information.
7. Dinner Sponsor \$2000.00 (Exclusive – Only 1 Available)
- ✓ Corporate logo, linked to your website, will be included on both AIC-BC and REIBC website
 - ✓ Signage with corporate logo on site – both outside of the dinner room, and inside the dinner room
 - ✓ MC will announce your company as a sponsor of the dinner
 - ✓ Logo recognition on REIBC and AIC-BC newsletters leading up to event and written recognition on REIBC's Weekly Information.
8. Entertainment \$1500.00
- ✓ Corporate logo, linked to your website, will be included on both AIC-BC and REIBC website
 - ✓ Signage with corporate logo on site
 - ✓ Company name announced by MC as sponsor of the entertainment portion of the evening
 - ✓ Logo recognition on REIBC and AIC-BC newsletters leading up to event and written recognition on REIBC's Weekly Information

9. Photography \$1000.00

- ✓ Corporate logo, linked to your website, will be included on both AIC-BC and REIBC website
- ✓ Signage with corporate logo on site
- ✓ Logo recognition on REIBC and AIC-BC newsletters leading up to event and written recognition on REIBC's Weekly Information
- ✓ Logo on photo slide show on REIBC website.

10. Energy Break \$900.00 (3 available)

- ✓ Corporate logo, linked to your website, will be included on both AIC-BC and REIBC website
- ✓ Signage with corporate logo on site
- ✓ Logo recognition on REIBC and AIC-BC newsletters leading up to event and written recognition on REIBC's Weekly Information
- ✓ Written recognition in conference program

11. Session Sponsors \$900.00 (per session) (Exclusive – 15 sessions available)

- ✓ Signage with corporate logo inside the room where session taking place
- ✓ The moderator for the session will announce the sponsor both at the beginning and end of the presentation.
- ✓ Session Sponsored by: _____, will be written in the conference program
- ✓ Written recognition on the registration for the session on REIBC website

Supporting partners:

We are grateful for your financial contribution; therefore we will recognize any amount under \$500 or less as a supporting partner. Your logo with a link to your website will be included on the Valuing Diversity Website.

Trade Show Booths: \$750.00

- ✓ Tables will be dressed with a bed skirt, 2 chairs will be included

All sponsorships are first come, first serve. Several sponsorship opportunities are exclusive to one organization. All other sponsorships can be divided amongst a few different organizations. Please call Maggie Hill at 604-685-3702 ext 103, or e-mail mhill@reibc.org to confirm sponsorship. Thank you for your support and consideration.