

# **2012 SEASON**

### CANADA'S PREMIERE RESOURCE FOR GREEN BUILDING MARKET INTELLIGENCE

MARKET INSIGHTS IS the premiere source of market intelligence on Canada's green building sector. Four quarterly breakfast seminars provide you with special presentations on critical issues to your business. Connect with industry leaders and key decision makers over a full continental breakfast.

New in 2012! Unique green building venues will give attendees the opportunity to participate in building tour with the design team following the session.



## The Missing Link to a Green Economy: Green Industrial Lands

Tuesday, March 6, 2012 • 8:00 - 10:00 am CIRS Building, UBC (2260 West Mall, Vancouver BC) Registration & breakfast begins at 7:30

Protecting industrial land is key for a healthy economy – but how can industrial land also support a green economy (and vice versa)? Our industrial lands not only serve as places of work, but are also the hub for design and innovation. Yet, the approach to designing most industrial buildings and lands has not evolved as quickly as that for residential or mixed use lands. This session of Market Insights explores the successes and challenges of leading municipalities, developers, investors and property managers in developing green industrial spaces and their role as a catalyst for green economic development.

Reserve your seat today for this timely discussion and networking session.

#### Moderator:

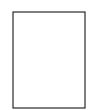


Tracy Casavant
Executive Director
Light House
Sustainable
Building Centre

#### Panel:



Murray MacKinnon Vice President – Sustainability Ledcor



Marcy Sangret
Deputy Director,
Community Planning
& Development
Corporation of Delta



Jean-Philippe Picard Regional Lead, Western Canada CB Richard Ellis

#### REGISTER

Individual: \$65

Season pass\* (4 sessions): \$175

Register online at

www.marketinsights2012.eventbrite.ca

#### ACCREDITATION

This course fulfills the following continuing professional development credits:

- Architectural Institute of BC (2 learning units per session)
- Law Society of BC (2 credits per session)

#### **EVENT SPONSORS**

Patron sponsor



UPCOMING MAY 2012 SESSION: Business Case for Green Retrofits

