

STRATEGIC GOAL #1

Employers demand RI designated professionals for their real estate needs.

Objective #1

Employers are using the RI network for hiring purposes.

Objective #2

Employers have established a requirement of an RI designation for employment in their organization.

Strategic Goal #2

The Board ensure our membership is engaged.

Objective #1

We have an engaged membership that supports member participation.

Objective #2

Members are engaged and finding value.

Strategic Goal #3

By 2020 we practice excellence in board governance.

Objective #1

Our members know what our board does and what we address on their behalf.

Objective #2

We have a succession plan that specifies process for recruitment, selection, succession, and composition of the board.

Objective #3

Our constitution and bylaws are updated and relevant to our governance.

Objective #4

We have a current and relevant long-term strategic plan (5 year)

Objective #5

Board evaluations, individual evaluations and Coe of Conduct are done at least on a yearly basis.

Strategic Goal #4

We are a financially sustainable organization.

Objective #1

We see nonmember revenue increase year over year

Objective #2

We have a financial plan with balanced budgets for the next 3 years.

Strategic Goal #5

We promote RIs

Strategic Goal #6

We are the trusted source for fact-based research.